NCHS Mustang Yearbook

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Dear 2027 Seniors and Parents,

The NCHS yearbook staff are excited to begin working on what is sure to be another memorable publication of "The Mustang!" Here are a few important guidelines and deadlines regarding **SENIOR PORTRAITS** and **BABY ADS:**

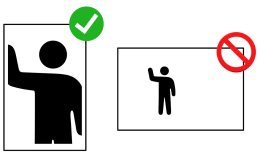
SENIOR PORTRAITS

1. **DUE DATE:**

SENIOR PORTRAITS ARE DUE BY THURSDAY, NOVEMBER 12, 2026. Email them to christy6042@myncsd.org. Late submissions will not be accepted.

2. **IMAGE FORMAT:**
   - All senior portraits must be submitted in a file format such as .png, .jpg, or .tiff, by a parent or the student via email. Make sure to choose "original size" when uploading.
   - STUDENT LAST NAME, FIRST NAME should appear in both the subject line of the email and as the name of the file.
   - DO NOT SUBMIT SCREENSHOTS from your phone or computer. Unfortunately, this is one way people have tried to circumvent paying their photographer. It also results in an improperly formatted, low-resolution image that is not fit for publication. Photos with watermarks WILL NOT BE ACCEPTED.
   - DO NOT SEND A GALLERY LINK FROM YOUR PHOTOGRAPHER. We may not have the password, it may not be clear which photo you want in the book, or there may be watermarks on the photos. We don't have time to communicate back and forth about these issues.
3. **PHOTO QUALITY:**
   - Cell phone photos should be avoided when possible. Poor-quality images will pixelate, leaving blurry portraits in the yearbook.
   - The purpose of a senior portrait in "The Mustang" is to preserve a historical likeness of a student during a specific, memorable point in time. Therefore, senior portraits are restricted to photography only. As a result, AI-generated imagery, digital art, or artistically rendered images will NOT be accepted in the portrait section of the yearbook.

1. **ORIENTATION & PRESENTATION:**



Photos are published in PORTRAIT orientation. Landscape portraits will be cropped by the publisher to fit the frame. The student should fill most of the frame. Cropping degrades resolution.

All district dress code guidelines must be followed. Props are acceptable, as long as they do not obstruct the likeness of the student.

2. **LATE SUBMISSIONS:**
   - After the due date if we do not have a downloadable senior portrait meeting criteria, we will use the Lifetouch photo taken at registration. If no Lifetouch photo exists, the student's name will be listed under "no photo available."
3. **SIGN OFF:**
   - Seniors will have a chance to sign off on their photos on a proof in December. This is their chance to make sure I received their submission.

BABY ADS/CONGRATULATORY SENIOR ADS

BABY ADS ARE DUE BY FEBRUARY 1, 2026.

Baby ads are a special way to show your graduate how proud you are of them. These ads are located in the back of the book, and you may include pictures, poems, and messages of congratulations! There is an easy-to-use design platform available when purchasing your ad. To design and purchase, go to www.yearbookforever.com and search for Natrona. Scroll down to "create a baby ad," then choose "design my own ad online," or use the QR code (left). Prices are shown when choosing your ad size.

For any questions, please contact advisor Ms. Johnston at *christy6042@myncsd.org*. Thank you from the yearbook staff! We look forward to helping you celebrate and preserve your memories!

Don't forget to PURCHASE YOUR YEARBOOK at

WWW.YEARBOOKFOREVER.COM