

NCHS Mustang Yearbook

930 S. Elm * Casper, WY * 82601 * 307-253-1644

Dear Parent of an upcoming NCHS Senior!

The members of the 2019-20 yearbook staff would like to take a moment to provide you with a couple of opportunities and to let you know of some important guidelines and deadlines for your upcoming senior student.

SENIOR PICTURES: Senior Information can also be found on the school website: natronacountyhs.org

- **DUE BY THURSDAY OCTOBER 31, 2019** to Lisa Gray at NCHS. All photos may be submitted to room 1070 in the southeast front of the building. Digital copies may be sent to lisa553@myncsd.org or provided on a disk or jump drive. A response for receipt will be sent.
- Students will be notified in a variety of ways at school but we wanted to be sure you had a chance to be informed as well. Some photographers are willing to e-mail electronic proofs for you, provide a disk to the yearbook as well as a hard copy. Just ask what services they provide that would best benefit you. IF you have a photographer send it, it is your responsibility to make sure it has been received.
- If you are not able to submit a picture in time there is a late buy-in option. From November 1 until November 21, seniors may submit **late pictures** along with a **\$25.00 processing fee** for inclusion in the yearbook. After this 2nd due date passes, we will use the Life Touch school picture taken at registration or your student will be listed under the no photo available section.
- **All seniors will be asked to sign off on the master sheet of photos in order to ensure that all seniors have been given the opportunity to provide a photo. This will be available during the month of December.**

GUIDELINES for senior pictures.

The photo submitted **MUST** be a **portrait (vertical)** photo, wallet size. Please note that we reserve the right to crop pictures in order to provide the best fit on the page. **WE DO NOT TAKE HORIZONTAL OR SQUARE PHOTOS.** We reserve the right to refuse a photo with questionable or provocative attire. **NO photos promoting violence, drugs or alcohol will be permitted. If it's not allowed in school, it's not allowed in the yearbook.**

Please **DO NOT** submit photos **printed on a home printer, scanned and printed or are out of focus.** We cannot fix the quality of the photo.

If you have not already booked a professional photographer and are wishing to do so, you should do it as soon as possible in order to get it back in time. You may also take the photo yourself provided the resolution of the image is 225 or greater, in JPG format and submitted on CD or through electronic mail.

THERE WILL BE NO SENIOR QUOTES IN THE YEARBOOK. HERE'S WHY:

1. In the past several years, the amount of inappropriate quotes submitted has increased. Inappropriate quotes that may slip by can cause damage to the student, the yearbook staff and the school. Cleverly disguised quotes that spell out inappropriate messages also reflect poorly on everyone. Job opportunities may be lost if prospective employers view senior quotes as inappropriate or offensive.
2. Removing quotes will give more space in the yearbook in order to involve more students with creative ideas that will be more meaningful years down the road.
3. It has also become a copyright issue for misidentified quotes. It just happens to be the world we live in today.

Congratulatory Senior Ads

- **DUE BY JANUARY 31, 2020.** Senior ads are a special way to show your graduating student how proud you are of them and wish them luck in the future. These ads are located in the back of the book and you may include pictures, poems, and personal messages of congratulations! Please feel free to include design ideas otherwise we will assume that you would like us to design it for you. Your ads do NOT need to be created by a professional photographer. We will design them for FREE!
- **BABY ADS MAY BE PURCHASED ON LINE! THERE WILL BE A LINK AVAILABLE ON natronacountyhs.org and nchsgusher.com.** You will be able to upload your photos, designs and messages all in one place. The website is: yearbookforever.com then search for Natrona County High School.
- **IF you are unable to order it online or upload photos, PLEASE** provide a **phone number** and a **self addressed stamped envelope** for picture return. Otherwise, we will assume you do not want your pictures returned and we will throw them away.
- Please **DO NOT submit photos that have been cut into shapes (such as from scrapbooks)** as they are difficult to scan properly. **Cut photographs will not be used and will be sent back to parents. If you have a photographer pre-make your senior ad, please have them call for the appropriate sizes for each ad. Once they are received, we cannot alter the ad in any way. Please check for errors. All ads WILL BE IN COLOR. Prices for 2019-20 are as follows:**

• _____ **CUT HERE AND RETURN TO NCHS** _____

- **BABY AD FORM**

- **AD SIZES**

- 1/8 _____ \$55 **Maximum of 1 photos**
- 1/4 _____ \$75 **Maximum of 2 photos**
- 1/2 _____ \$175 **Maximum of 4 photos**
- Full _____ \$250 **Maximum of 10 photos**

- Message for your senior:

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