

NCHS Mustang Yearbook

930 S. Elm * Casper, WY * 82601 * 307-253-1653

Dear 2023 Seniors and Parents,

The NCHS yearbook staff are excited to begin working on what is sure to be another memorable publication of “The Mustang!” Here are a few important guidelines and deadlines.

SENIOR PORTRAITS

- **SENIOR PORTRAITS ARE DUE BY NOVEMBER 15th, 2022.** Email them to carl_myers@natronaschools.org. Late submissions will not be accepted.
- **IMPORTANT CHANGE...** due to publication constraints, we are no longer taking CD's, thumb drives, printed photos, or links to galleries. All senior portraits must be submitted, by a parent or the student, via email. Make sure to choose *original size*.
- **YOU ARE RESPONSIBLE FOR PHOTO QUALITY.** Cell phone photos should be avoided. Do not send a landscape oriented image. It will not format properly. Photos should be at least 300dpi. The student should fill most of the frame. Cropping degrades resolution. All district dress code guidelines must be followed.
- **DO NOT SUBMIT SCREENSHOTS** from your phone or computer. Unfortunately, this is one way people have tried to circumvent paying their photographer. It also results in an improperly formatted, low resolution image that is not fit for publication. Get the original file from your photographer or their website, then email it to Mr. Myers.
- **DO NOT SEND A GALLERY LINK FROM YOUR PHOTOGRAPHER.** We may not have the password, or it's not clear what photo you want in the book, or there are watermarks on the photos. We don't have time to communicate back and forth about these issues. Download the original file from your photographer or their website.
- **THERE IS NO LATE SUBMISSION OPTION!** After the due date, we will use the LifeTouch photo taken at registration or the student will be listed as no photo available.
- **SENIORS WILL BE ASKED TO SIGN OFF ON THEIR PHOTO IN DECEMBER.** This is their chance to make sure I received their submission.

BABY ADS/CONGRATULATORY SENIOR ADS

- **BABY ADS ARE DUE BY FEBRUARY 1, 2023.** They are a special way to show your graduate how proud you are of them. These ads are located in the back of the book and you may include pictures, poems, and messages of congratulations! **YEARBOOK STAFF ARE NOT DESIGNING ADS THIS YEAR.** There is an easy-to-use design platform available when purchasing your ad. To design and purchase, go to www.yearbookforever.com and search for Natrona. Scroll down to “create baby ad,” then choose “design my own ad online.” Prices are shown when choosing your ad size.

For any questions, please contact adviser Carl Myers at carl_myers@natronaschools.org. Thank you from the yearbook staff! We look forward to helping you celebrate and preserve your important memories!

Don't forget to PURCHASE YOUR YEARBOOK at
WWW.YEARBOOKFOREVER.COM